

# **E-SAFETY AT BLUECOAT WOLLATON ACADEMY**



# E-SAFETY

Young people can be very tech savvy  
but often do not have enough  
experience to judge risk



**E-safety is a phrase that many people will have heard of but how many know what it means?**

# Issues in the Digital World:

Screen  
Addiction

Social Media

Sexting

Online  
Reputation

Cyberbullying

Grooming

Inappropriate  
content

Malware



# E-SAFETY

## Safeguarding Pupils at Bluecoat Wollaton

- Web filtering & remote monitoring (in-class by teacher and remotely by Designated Safeguarding Lead)
- Comprehensive E-Safety curriculum in Years 7 & 8
- RSHE drop-down days to support the curriculum



# E-SAFETY | *Screen Addiction*



**41%** of teenagers feel overwhelmed by the quantity of notifications they receive on a daily basis.



**69%** of smartphone users check their device within the first five minutes of waking up in the morning.



**47%** of parents surveyed believe their child is addicted to their smartphone.

**52%** of teens sit for long periods of time in silence, on their smartphones, while hanging out with friends.



**Bluecoat Wollaton**  
believe in yourself, in others, in God

**“Work hard; show respect”**

# E-SAFETY | *Sexting*

- It's important talk to your child about the risks of sexting and let them know they can come to you if someone's pressuring them to send or share nudes, or if they're worried about something.
- Remember:
  - Once something's shared online it's public and can be saved by others.
  - Young people can have their photos, messages or videos shared without their consent or be bullied about them. This can lead to further distress or embarrassment.

***Reported instances of sexting in 10-12 year olds has increased by 230% in recent years.***



# E-SAFETY | *Grooming*

- 3,171 offences have been recorded in England and Wales last year. This amounts to almost 9 grooming offences on average per day.
- Where police disclosed the gender and age of the victim:
  - Girls aged 12-15 were recorded in 62% of cases
  - Under-11s were recorded in nearly a quarter of cases.



# E-SAFETY | *Online Bullying*

- **Knowledge** - Discuss what they should do if they're being bullied or feel threatened whilst online.
- **Speak to someone** - Make sure children know who they can talk to about cyber bullying or if they are unsure about something online.
- **Open discussion** - Make sure your child knows never to meet up with someone they only know online.

**More than half** (52%) of those children who experienced online bullying behaviours said they would **not** describe these behaviours as bullying, and one in four (26%) did not report their experiences to anyone.





# E-SAFETY

- For many of today's young people there is no line between the online and offline worlds.
- Young people use the internet to socialise and grow and, just as you guide and support them offline, you should be there for them online too.



# E-SAFETY | *Top Tips*

- **Online privacy settings** - Ensure privacy setting on devices and apps to give them more protection online.
- **Do you know them?** Ensure that children are only accepting friend requests or speaking to people they know and trust.

*Did you know most social media apps require you to be 13 or older to use?*





## Keeping children safe online

We all have a part to play in keeping children safe online. Find out how with our online safety guides.

[Online safety advice](#)

[Our online safety work](#)

[Inappropriate and sexual behaviour](#)

[Worried about something online?](#)

[Online safety guides for parents](#)

[Resources for professionals](#)

[Resources for children](#)

[Resources for children with SEND](#)

[Help us keep children safe online](#)





There are lots of different games and social media that children now use to connect with friends and other users.

It is important to know and understand all of the platforms that your child is accessing.

National Online Safety provide countless free and paid guides to inform parents about the content that children are accessing: <https://nationalonlinesafety.com/guides>.





National  
Online  
Safety®

**BRAND NEW**

# National Online Safety Mobile App

It's time to get **#OnlineSafetySavvy**.

Children are spending more time than ever online. As adults, we need to do everything we can to keep them safe in the digital world. But with new apps, games and platforms emerging every day, how can you stay in the know?

Say hello to the new National Online Safety mobile application. Created by experts, developed by us. With all online safety knowledge available at your fingertips, the NOS app empowers parents and teachers to understand and address online safeguarding risks – any time, anywhere.

The world's most comprehensive online safety app, it's packed with insightful courses, explainer videos, webinars and guides on topics that will help you protect the kids you care about when they're online.



# Safeguarding at BWA



Mrs Lewis-Gordon  
Assistant Principal  
Designated Safeguard Lead



Mrs Fuller  
Targeted Support Lead  
Deputy Designated  
Safeguard Lead

All Year Leaders at Bluecoat  
Wollaton Academy are  
Safeguarding Assistants

If you feel you need further advice or would like to raise a concern about the safety of your child online, then please contact your child's Year Leader or Mrs Lewis-Gordon to discuss.

[safeguardingBWA@bluecoat.uk.com](mailto:safeguardingBWA@bluecoat.uk.com)



**Bluecoat Wollaton**  
believe in yourself, in others, in God

**"Work hard; show respect"**