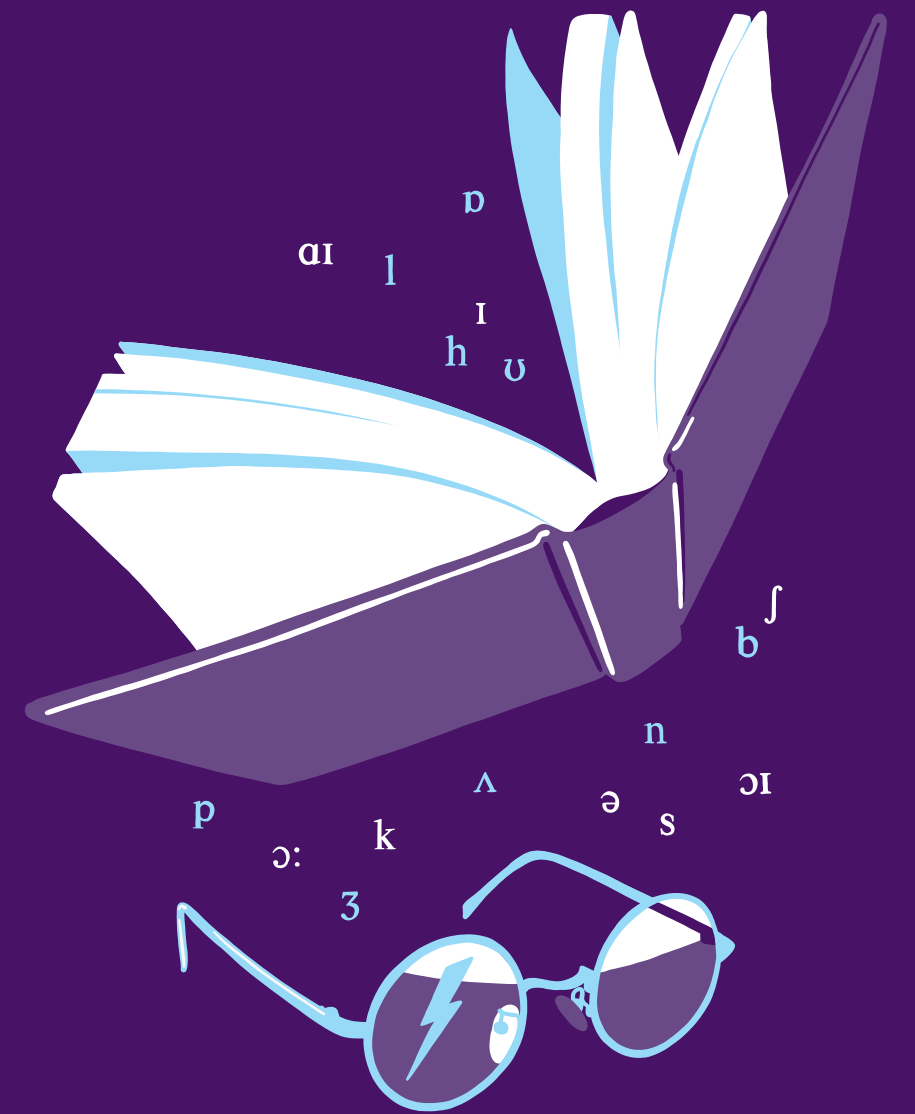


5 WORK SKILLS ENGLISH WILL GIVE YOU



COMMUNICATION

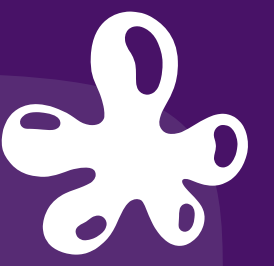


In class: You'll learn about the effect different styles, linguistic devices and techniques can have on an audience and the importance of context.

At work: Many workers deal with a range of colleagues and customers. Good communication helps us use appropriate style and language for the audience.

Career paths: Content writer, customer service agent, salesperson

CREATIVITY



In class: You'll produce original writing including fiction and nonfiction, using different forms, styles and tones for differing audiences.

At work: Creativity is a vital skill for journalists, authors and other writers, but also graphic designers and artists, engineers and tradespeople.

Career paths: Copywriter, journalist, software engineer

CRITICAL THINKING



In class: You'll study the different approaches you can take to literary analysis in order to form a complete and nuanced critical judgement.

At work: Critical thinking is essential in roles where you need to form a balanced, accurate judgement, such as healthcare and social services.

Career paths: Counsellor, finance officer, social worker

ESSAY WRITING



In class: You will learn how to present your ideas in a logical and coherent way, using evidence to support your opinions.

At work: An important skill not only for journalists and writers but for anyone who needs to communicate information through reports.

Career paths: Content writer, financial analyst, research scientist



TEXTUAL ANALYSIS



In class: You'll identify how form, structure and language contribute to the effect of a text, and how writers make stylistic choices.

At work: This is essential for journalists and critics but also those in the business of writing texts, such as copywriters, speechwriters and scriptwriters.

Career paths: Content writer, film critic, journalist