



# WHERE CAN



# ART & DESIGN

# TAKE YOU?



## ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016.**

**Career paths:** Advertising network manager, brand specialist, event planner



## ART & DESIGN

**Over half a million people** work as artists, designers, performers, musicians and craftspeople. More than half of the artists in the UK have a degree, compared with a quarter of the whole population.

**Career paths:** Artist and film maker, furniture maker, graphic designer



## EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work across the UK.

**Career paths:** Corporate trainer, lecturer, primary school teacher



## FASHION & BEAUTY

850,000 people work in the UK fashion industry, with more jobs on the way as sales rise. With a quarter of fashion sales made online, **many new roles will be digital.**

**Career paths:** Beauty consultant, online category developer, product design



## MANUFACTURING

The manufacturing sector employs around three million people and **accounts for 9% of employment in the UK.** That's a lot of jobs!

**Career paths:** Furniture maker, product design, textile manufacturer



## PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

**Career paths:** Book designers, broadcast operator, media account manager



## RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come.**

**Career paths:** Graduate recruiter, recruitment consultant, training manager

# WANT MORE CAREERS ADVICE?

