



## **ADVERTISING & MARKETING**

Almost 200,000 people work in Advertising & Marketing in the UK. Jobs increased by a third between 2011 and 2016.

Career paths: Event planner, market research, sales executive



### **BANKING & FINANCE**

Technology is becoming increasingly important across this industry - but 62% of employers say the digital skills gap is widening, more than in any other industry.

Career paths: Institutional sales, retail banker, sales trader



## **EDUCATION**

Primary school and nursery teachers have one of the highest rates of job satisfaction in the country. Over 450,000 teachers work in the UK.

Career paths: English as foreign language teacher, languages teacher



# **HOSPITALITY & TOURISM**

Tourism is the UK's fastest-growing sector. It's also the third largest employer, accounting for nearly one in 10 jobs in the UK.

Career paths: Tour guide, translator, travel agent



#### LAW

Around 90% of law graduates find work and/or further study within six months of graduation. There's also a demand for those with knowledge in online law.

Career paths: Barrister, paralegal, solicitor



### **PUBLISHING & MEDIA**

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are increasing rapidly, with 17% more jobs now than in 2011.

Career paths: Broadcast assistant, presenter, subtitler



#### **SOCIAL CARE**

Social workers, care workers and other social care professionals help vulnerable children and adults in a vast field which employs over 1.8 million people across the country.

Career paths: Care home assistant, support worker, youth worker







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