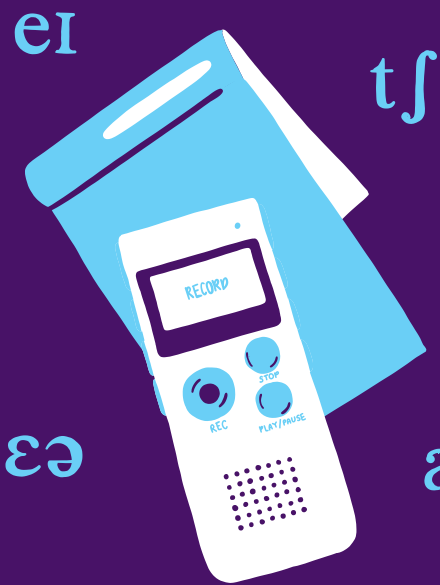


WHERE CAN

ENGLISH

TAKE YOU?

PLATFORM 9<sup>3</sup>/<sub>4</sub>



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## ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016.**

**Career paths:** Consumer insight manager, copywriter, PR officer



## ART & DESIGN

**Over half a million people** work as artists, designers, performers, musicians and craftspeople. More than half the artists in the UK have a degree – compared with a quarter of the whole population.

**Career paths:** Art auctioneer, gallery curator, interior designer



## EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the country. There are more than 450,000 teachers across the UK.

**Career paths:** English teacher, private tutor, university lecturer



## LAW

**Around 90% of law graduates find work and/or further study within six months of graduation.** There's also a demand for those with knowledge in online law.

**Career paths:** Intellectual property lawyer, paralegal, solicitor



## RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come.**

**Career paths:** HR officer, recruitment consultant, training manager



## PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

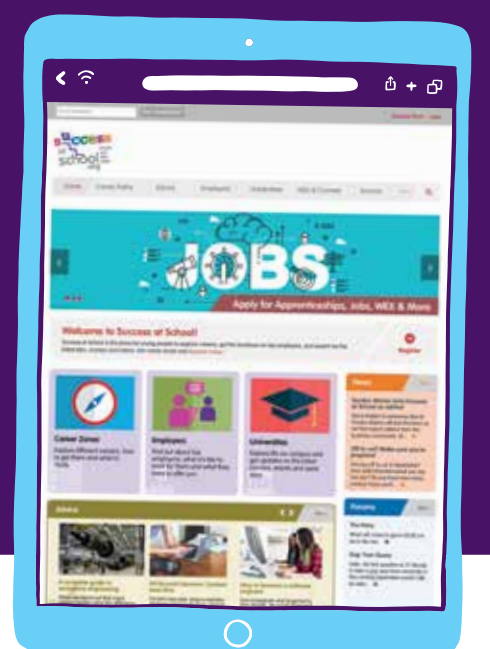
**Career paths:** Features writer, journalist, manuscript assistant

## EMPLOYER



Aon is looking for apprentices with excellent written and verbal communication skills who can manage relationships with clients. Strong skills gained from studying English will help Aon's clients to engage their staff by creating exciting and valuable benefits packages.

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