



WHERE CAN



DESIGN & TECHNOLOGY





TAKE YOU?





ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. Jobs increased by a third between 2011 and 2016.

Career paths: Account manager, market research, social media manager



ART & DESIGN

Over half a million people work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree, compared with a quarter of the whole population.

Career paths: Animator, graphic designer, sculptor



CONSTRUCTION

With almost 300,000 businesses trading in construction, this sector accounts for 7% of all employment in the UK. That's 2.3 million jobs.

Career paths: Conservation specialist, construction designer



ENGINEERING

The proportion of young engineers has dropped over the last decade. This means there will be a high demand for younger workers in the years to come.

Career paths: Design/research/structural engineer



IT & THE INTERNET

People with qualifications in information technology have one of the highest rates of employment in the UK.

Career paths: Games developer, network manager, web designer



MANUFACTURING

The manufacturing sector employs around three million people and accounts for 9% of employment in the UK. That's a lot of jobs!

Career paths: Manufacturing manager, quality assurance manager



SCIENCE & RESEARCH

Between 2016 and 2023, jobs in science and research will increase at twice the rate of other industries, creating 142,000 new jobs. One in every six jobs will be in science and research.

Career paths: Data/modelling scientist, renewable energy researcher







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