

# WHERE CAN DRAMA TAKE YOU?



## ADVERTISING, MARKETING & PUBLIC RELATIONS

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

**Career paths:** Graphic designer, press officer, social media officer

## ART & DESIGN

**Over half a million people** work as artists, designers, performers and craftspeople. More than half of artists in the UK have a degree – compared with a quarter of the whole population.

**Career paths:** Costume designer, animator, set designer

## EDUCATION & TEACHING

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

**Career paths:** Acting coach, drama teacher, dance tutor

## MEDICINE & HEALTHCARE

The UK healthcare industry **employs over four million people**, making it one of the largest employment sectors. Four of the five highest average graduate salaries are in fields related to medicine.

**Career paths:** Drama therapist, nurse, yoga teacher

## PERFORMING ARTS

Nearly 300,000 people work in the performing and visual arts industry. The number of jobs in this area has **increased by nearly a third** since 2011.

**Career paths:** Actor, choreographer, stage manager

## PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000 people. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

**Career paths:** Film and TV critic, screenwriter, film director

## SPORT & FITNESS

There are currently 431,000 people employed in the Sport & Fitness industry. The number of people employed in the industry has grown every year since 2013!

**Career paths:** Movement coach, dance instructor, personal trainer

WANT MORE  
CAREERS  
ADVICE?

